

Department of Tourism and Travel Management

Bodoland University

Course Outcome (B.A. General Course)

Tourism and Travel Management is a newly introduced subject at our college under Bodoland University. Now-a-days Tourism is regarded as the fastest growing and smokeless industry in the globe where skill and non-skill labour can get an employment opportunity. Tourism has the potential to change the world by providing economic advantages to underdeveloped areas and maintaining the viability of tourist attraction. It also deals with the Business Management, Marketing Foundation, Human Resource Management, Cross-Cultural understanding and much more. The study of Tourism and Travel Management helps the students to acquire knowledge in various fields like Geographically, Historically, Culturally and Globally.

COURSE OUTCOME

B.A. Tourism and Travel Management (CBCS)

B.A. Semester: 1 (General)

Paper Name : Conceptual Framework of Tourism,

Paper Code : TTM, RC- 1016

SEMESTER I:

TTM -RC-1016: Conceptual Framework of Tourism :

To understand the meaning of Tourism and its evolution.
To understand the Tourism motivation and Tourism resources and to

understand the significance of Tourism Industry in present world of scenario.

To understand the various types of Tourism resources like natural tourism resources, historical tourism resources, man-made tourism resources etc.

SEMESTER-II

TTM RC-2016 Tourism Resources of Assam :

To know about the various tourist resources of Assam like Physical background of Assam, natural and historical tourism resources, cultural and adventure tourism resources of Assam etc.

SEMESTER III

TTM RC-3016 Tourism Planning, Policy and Development

To know the basic knowledge of Tourism Planning and Tourism Policy of India, impacts of unplanned tourism development and destination planning etc.

SEMESTER III

TTM SEC-3014 Tour Guiding Skills

Basic knowledge of Tourist Guide how to handle a group of Tourist, Scope of Work in Tourist Spots and helps to become self entrepreneur.

SEMESTER:IV

TTM, RC-4016 Tourism Organization, Travel Agency/Tour Operator

Students will know the basic knowledge of Opening of Travel Agency and how to prepare a tour.

Basic knowledge about the Rail, Road and Air Transport.

SEMESTER:IV

TTM, SEC-4014 Tour Packaging Management.

Basic knowledge of preparing a package Tour, Tour brochure designing and knowledge of GIT, FIT.

Helps to learn Tour Itinerary preparation, Tour Costing ect.

SEMESTER-V

TTM, RE-5016 Practical on Map Work

Helps to know about the drawing of Map of India, Assam.

To understand about the area of cultural, religious and historical aspect of Assam and India.

SEMESTER-V

TTM, SE-5014 Practical on Computer Skills in Tourism

Basic knowledge of Computer and its generations, its functions and uses of Internet in present world. Basic knowledge of online booking, costing and ticketing etc.

SEMESTER-VI

TTM, RE-6016 Field Report & On Job Training

Basic knowledge of free job and knowledge of field survey and preparation of field study report.

SEMESTER-VI

TTM, SE-6014 Hospitality Management

Helps to know morale value of Hospitality and reception of guest from outside world. Basic knowledge of working in Hotel industry and Hotel chains of India,